

Remit To: KOVR-TV
P.O. BOX 33091
NEWARK, NJ 07188-0091



KOVR-TV

INVOICE

For: CA. DEM PARTY FOR KEN COOLEY(340948)
1401 21st St Ste 200
Sacramento, CA 95811-5221

Account Exec: MICHAEL MCCARTHY
Office: GWTS-LA
Contract Num: 1191-33788
Contract Dates: 10/15/2012-10/21/2012
Customer Order:
Linked Order:
CPE: / / 1

Invoice Num: 1191-347407
Invoice Date: 10/21/2012
Billing Cycle: Weekly
Billing Period: 10/01/2012-10/21/2012

Page 1 of 8

PAY BY 11/20/2012
Net 30 days

In Account MBMG(10125)

With: 2056 Cotner Ave
Los Angeles, CA 90025-5604
ATTN:Accounts Payable

Product Desc: CA. DEM PARTY IN SUPPORT OF COOLEY

Broadcast airtimes represented are reported to the nearest minute.
This invoice has been transmitted electronically.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate			
1	ENTERTAINMENT THIS WEEK	10/15/2012-10/21/2012S.	30	1	225.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/15/2012-10/21/2012	S.	1	225.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/20/2012	Sa	06:37 PM		KCSA2000H	30	225.00			
2	THE DOCTORS	10/15/2012-10/21/2012	MTWTF..	30	2	1,800.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/15/2012-10/21/2012		MTWTF..	2	1,800.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/18/2012	Th	02:11 PM		KCSA2000H	30	1,800.00			
10/19/2012	Fr	02:18 PM		KCSA2000H	30	1,800.00			
3	DR PHIL	10/15/2012-10/21/2012	MTWTF..	30	5	300.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/15/2012-10/21/2012		MTWTF..	5	300.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/15/2012	Mo	03:38 PM		KCSA2000H	30	300.00			
10/16/2012	Tu	03:28 PM		KCSA2000H	30	300.00			
10/17/2012	We	03:41 PM		KCSA2000H	30	300.00			
10/18/2012	Th	03:44 PM		KCSA2000H	30	300.00			
10/19/2012	Fr	03:36 PM		KCSA2000H	30	300.00			
4	04:30:00-05:00:00	10/15/2012-10/21/2012	MTWTF..	30	5	90.00			

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Week Of			MTWTFSS		Spots Per Week		Rate		
10/15/2012-10/21/2012			MTWTF..		5		90.00		
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/15/2012	Mo	04:59 AM		KCSA2000H	30	90.00			
10/16/2012	Tu	04:49 AM		KCSA2000H	30	90.00			
10/17/2012	We	04:54 AM		KCSA2000H	30	90.00			
10/18/2012	Th	04:55 AM		KCSA2000H	30	90.00			
10/19/2012	Fr	04:59 AM		KCSA2000H	30	90.00			
5	CBS13.COM @ 5AM		10/15/2012-10/21/2012		MTWTF..		30	5	90.00
Week Of			MTWTFSS		Spots Per Week		Rate		
10/15/2012-10/21/2012			MTWTF..		5		90.00		
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/15/2012	Mo	05:27 AM		KCSA2000H	30	90.00			
10/16/2012	Tu	05:28 AM		KCSA2000H	30	90.00			
10/17/2012	We	05:40 AM		KCSA2000H	30	90.00			
10/18/2012	Th	05:43 AM		KCSA2000H	30	90.00			
10/19/2012	Fr	05:29 AM		KCSA2000H	30	90.00			
6	CBS13.COM @ 6AM		10/15/2012-10/21/2012		MTWTF..		30	5	125.00
Week Of			MTWTFSS		Spots Per Week		Rate		
10/15/2012-10/21/2012			MTWTF..		5		125.00		
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/15/2012	Mo	06:55 AM		KCSA2000H	30	125.00			
10/16/2012	Tu	06:29 AM		KCSA2000H	30	125.00			
10/17/2012	We	06:51 AM		KCSA2000H	30	125.00			
10/18/2012	Th	05:59 AM		KCSA2000H	30	125.00			
10/19/2012	Fr	06:54 AM		KCSA2000H	30	125.00			

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7	CBS THIS MORNING		10/15/2012-10/21/2012		MTWTF..		30	5	125.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/15/2012-10/21/2012		MTWTF..		5		125.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/15/2012	Mo	08:38 AM		KCSA2000H	30	125.00			
10/16/2012	Tu	08:25 AM		KCSA2000H	30	125.00			
10/17/2012	We	08:55 AM		KCSA2000H	30	125.00			
10/18/2012	Th	07:59 AM		KCSA2000H	30	125.00			
10/19/2012	Fr	08:13 AM		KCSA2000H	30	125.00			
8	CBS THIS MORNING - SATURDAY		10/15/2012-10/21/2012	S.		30	1	100.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/15/2012-10/21/2012	S.		1		100.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/20/2012	Sa	05:29 AM		KCSA2000H	30	100.00			
9	FACE THE NATION		10/15/2012-10/21/2012	S		30	1	1,800.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/15/2012-10/21/2012	S		1		1,800.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/21/2012	Su	07:59 AM		KCSA2000H	30	1,800.00			
10	CBS13 NEWS @ 4		10/15/2012-10/21/2012		MTWTF..		30	5	325.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/15/2012-10/21/2012		MTWTF..		5		325.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/15/2012	Mo	04:51 PM		KCSA2000H	30	325.00			

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	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/16/2012	Tu	04:56 PM		KCSA2000H	30	325.00			
	10/17/2012	We	04:39 PM		KCSA2000H	30	325.00			
	10/18/2012	Th	04:36 PM		KCSA2000H	30	325.00			
	10/19/2012	Fr	04:14 PM		KCSA2000H	30	325.00			
11	CBS13 NEWS @ 5		10/15/2012-10/21/2012		M T W T F . .		30	3	585.00	
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/15/2012-10/21/2012		M T W T F . .		3		585.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/15/2012	Mo	05:11 PM		KCSA2000H	30	585.00			
	10/16/2012	Tu	05:28 PM		KCSA2000H	30	585.00			
	10/18/2012	Th	05:30 PM		KCSA2000H	30	585.00			
12	CBS13 NEWS @ 6		10/15/2012-10/21/2012		M T W T F . .		30	3	1,250.00	
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/15/2012-10/21/2012		M T W T F . .		3		1,250.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/15/2012	Mo	06:23 PM		KCSA2000H	30	1,250.00			
	10/17/2012	We	06:12 PM		KCSA2000H	30	1,250.00			
	10/19/2012	Fr	06:26 PM		KCSA2000H	30	1,250.00			
13	CBS 13 10PM NEWS M-SU		10/15/2012-10/21/2012		M T W T F S S		30	5	900.00	
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/15/2012-10/21/2012		M T W T F S S		5		900.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/15/2012	Mo	10:22 PM		KCSA2000H	30	900.00			
	10/18/2012	Th	10:59 PM		KCSA2000H	30	900.00			

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	10/19/2012	Fr	10:51 PM		KCSA2000H	30	900.00			
	10/20/2012	Sa	10:41 PM		KCSA2000H	30	900.00			
	10/21/2012	Su	10:57 PM		KCSA2000H	30	900.00			
14	CBS13 NEWS@11 SA/SU ROT			10/15/2012-10/21/2012	 S S		30	2	300.00
	<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
	10/15/2012-10/21/2012		 S S		2		300.00		
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/20/2012	Sa	11:41 PM		KCSA2000H	30	300.00			
	10/21/2012	Su	11:59 PM		KCSA2000H	30	300.00			
15	CRIMINAL MINDS			10/15/2012-10/21/2012		. . W		30	1	5,400.00
	<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
	10/15/2012-10/21/2012			. . W		1		5,400.00		
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/17/2012	We	07:58 PM		KCSA2000H	30	5,400.00			
16	ELEMENTARY			10/15/2012-10/21/2012		. . . T . . .		30	1	5,220.00
	<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
	10/15/2012-10/21/2012			. . . T . . .		1		5,220.00		
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/18/2012	Th	09:36 PM		KCSA2000H	30	5,220.00			

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17	CSI: NY	10/15/2012-10/21/2012	F..		30	1	2,700.00	
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/15/2012-10/21/2012	F..		1		2,700.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/19/2012	Fr	06:59 PM		KCSA2000H	30	2,700.00			
18	BLUE BLOODS	10/15/2012-10/21/2012	F..		30	1	4,050.00	
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/15/2012-10/21/2012	F..		1		4,050.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/19/2012	Fr	10:00 PM		KCSA2000H	30	4,050.00			
19	THE MENTALIST	10/15/2012-10/21/2012	S		30	1	4,950.00	
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/15/2012-10/21/2012	S		1		4,950.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/21/2012	Su	10:00 PM		KCSA2000H	30	4,950.00			
20	CBS THIS MORNING - SUNDAY	10/15/2012-10/21/2012	S		30	1	1,800.00	
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/15/2012-10/21/2012	S		1		1,800.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/21/2012	Su	07:06 AM		KCSA2000H	30	1,800.00			

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21	SPECIAL NEWS - ELECTION NIGHT		10/17/2012-10/17/2012		.. W		30	1	6,300.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/15/2012-10/21/2012		.. W		1		6,300.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/17/2012	We	06:49 PM		KCSA2000H	30	6,300.00			
22	PRESIDENTIAL/VP DEBATES		10/16/2012-10/16/2012		. T		30	1	13,500.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/15/2012-10/21/2012		. T		1		13,500.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/16/2012	Tu				30				Credit
23	CBS13 EARLY NEWS		10/20/2012-10/20/2012	 S .		30	1	1,080.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/15/2012-10/21/2012	 S .		1		1,080.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/20/2012	Sa	04:50 PM		KCSA2000H	30	1,080.00			
<u>Total Spots</u>		<u>Gross Amt</u>		<u>Commission Amt</u>		<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>
Air Time Totals		56		53,105.00		7,965.75	45,139.25	0.00	0.00
									0.00

Billing Notes

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

Warranty - We warrant the above broadcasts were made according to the official station log.

Remit To: KOVR-TV
P.O. BOX 33091
NEWARK, NJ 07188-0091



KOVR-TV

INVOICE

For: CA. DEM PARTY FOR KEN COOLEY(340948)
1401 21st St Ste 200
Sacramento, CA 95811-5221

Account Exec: MICHAEL MCCARTHY
Office: GWTS-LA
Contract Num: 1191-33788
Contract Dates: 10/15/2012-10/21/2012
Customer Order:
Linked Order:
CPE: / / 1

Invoice Num: 1191-347407
Invoice Date: 10/21/2012
Billing Cycle: Weekly
Billing Period: 10/01/2012-10/21/2012

PAY BY 11/20/2012
Net 30 days

In Account MBMG(10125)
With: 2056 Cotner Ave
Los Angeles, CA 90025-5604
ATTN:Accounts Payable

Product Desc: CA. DEM PARTY IN SUPPORT OF COOLEY

Broadcast airtimes represented are reported to the nearest minute.
This invoice has been transmitted electronically.

Billing Notes		
<div>DUPLICATE</div>		
Wire Transfer Instructions:	For Billing Inquiries Please Contact:	Gross Billing 53,105.00
	Accounts Receivable	Trade Value 0.00
	916-374-1313	Agency Commission 7,965.75
		Local Tax 0.00
		State Tax 0.00
		Pre Paid Amount 0.00
		Pay This Amount 45,139.25

Warranty - We warrant the above broadcasts were made according to the official station log.